1. (Currently amended) A method of capturing dialog on a computer network, said method

comprising:

establishing contact, based on an initial access request to a first network node,

establishing contact with an intermediary node so that a subsequent dialog is directed through

said intermediary node by causing a request inbound to said first network node to be directed to

said intermediary node and causing a response outbound from said first network node that

responds to said <u>inbound</u> request to be directed to said intermediary node, wherein a plurality of

requests inbound to said first network and a plurality of responding outbound responds are

directed to said intermediary node, thereby capturing substantially an entirety of a dialog with

said network node, and wherein said inbound request and said outbound response are directed to

said intermediary node by causing a network address of said intermediary node to be added to

said inbound request and to said outbound response;

logging said dialog, by storing, in a memory, predetermined data related to at least one of

said inbound requests and said outbound responses, and

modifying, in said intermediary node, modifying a content of at least one of said inbound

requests and said outbound responses, wherein said modifying said content comprises adding

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said network address of said intermediary node so that said dialog continues to be directed to

said intermediary address, and

wherein said modifying said content comprises adding said network address of

said intermediary node to an inbound request and an outbound response related to a second node-

in said network, thereby causing a dialog with said second node to be directed through said-

intermediary node.

2-30. (Canceled)

31. (New) The method of claim 1, further comprising at least one of:

filtering a content of said dialog;

analyzing said data in said logging of said dialog;

displaying at least a portion of said data of said dialog; and

formatting information in said dialog for at least one of logging and displaying said

information.

32. (New) The method of claim 1, further comprising:

analyzing said dialog to measure at least one parameter related to said dialog.

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33. (New) The method of claim 32, wherein at least one of said at least one parameter that is

measured relates to an effectiveness of a web site located at said first network node.

34. (New) The method of claim 1, wherein at least a portion of said dialog interfaces with a

natural language processing module, to allow a context of said dialog to be determined by using

said natural language processing module.

35. (New) The method of claim 1, wherein said modifying allows an interview to be

dynamically conducted with a user that contacted said first node with a browser.

36. (New) The method of claim 1, wherein said modifying said content comprises adding said

network address of said intermediary node to an inbound request and an outbound response

related to a second node in said network, thereby additionally causing a dialog with said second

node to be directed through said intermediary node.

37. (New) The method of claim 1, wherein:

said first network node comprises a web server;

said intermediary node comprises a proxy/surrogate server;

said initial access request and said inbound requests originate from a user's browser and

said outbound responses are sent to said user's browser; and

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said proxy/surrogate server causes said dialog to be directed through said proxy/surrogate

server by adding an address information of said proxy/surrogate server to contents of said dialog.

38. (New) The method of claim 37, further comprising adding said address information of said

proxy/surrogate server to requests from said user's browser to other web servers in said computer

network and to responses therefrom, thereby allowing said proxy/surrogate server to additionally

capture a dialog between said user's browser and said other web servers.

39. (New) The method of claim 37, wherein said first network node comprises a first web

server on said computer network and wherein the directing of dialog traffic through said

proxy/surrogate server continues automatically until terminated by said user by making a URL

selection that has not been modified for said direction through said proxy/surrogate server,

including dialog traffic by said user's brower with web servers on said computer network other

than said first web server.

40. (New) The method of claim 1, further comprising modifying an outbound response before

passing it to a user, in order to conduct an interview with the user.

41. (New) The method of claim 1, wherein a user's state during said dialog is determined.

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